40% Local and Sustainable Panel Meeting – 8/11/17

Agenda:
- Updates from workgroups:
    - ➢ Communications
    - ➢ Definitions and Criteria
    - ➢ Governance
    - ➢ Sourcing, Data Metrics, and Transparency
- August 15 transparency reporting deadline: (From 9/16 action plan, page 7, Action Item Five: Transparency Reports) "The panel will select the next wave of categories and completion deadlines by August 15, 2017"
- Panel progress report distribution (post September 1)
- Strategic priorities for the 2017-2018 academic year
    - ➢ Curriculum integration
    - ➢ Web-based reporting system
    - ➢ Producer and distributor outreach
    - ➢ Panel reporting schedule
    - ➢ Miscellaneous
- Academic year meeting schedule

Participants:
Present:
Chang, Sophie
Clark, Jill
Hayden, Emily
Holford, Lesa (alternate for Ahmed, Zia)
Hoy, Casey
Pierron Rasul, Nicole
Reeves, Tom (alternate for Calhoun, Molly)
Schaller, Leslie
Shelton, Mike (alternate for Bartter, Kate)
Snyder, Brian
Spees, Colleen
Usher, Kareem
Wituszynski, David

Not Present:
Brown, Matt
Jones, Julie (or alternate Folino, Mike)
Kawa, Nick
Reynolds, Mallory
Schmiesing, Ryan
Velez, Thelma

Minutes:

Updates from workgroups:
- Communications: No update
- Definitions and Criteria:
    - Decision points from August workgroup meeting: :
        - Move "wildlife conservation" to environmental category in sustainability matrix
        - Move non-GMO project label from list of approved certifications
        - Development of a decision tree to rank producers based on certifications achieved
        - Keep nutrition as a separate determination for now. After the above decision tree, might decide in some cases that a food source is "sustainable plus" if excellence in nutrition is determined
        - Will develop a list of preferred certifications, and allow the marketplace to push for others for the Panel's consideration according to governance procedures
        - Exclusions that have been settled on: 1) known violations of regulatory standards including workers, animals and the environment – possibly develop a procedure where vendor could be suspended without elimination; 2) any business that would not allow students, faculty or staff of Ohio State to tour
    - Action items:
        - Will invite a representative from OSU Extension to come speak to group at the September meeting about 4R certification
        - For September meeting, all members researching whether there are any soft drinks that could ever be qualified as sustainable
        - Brian will update the Sustainability Matrix for September meeting
        - Will need to discuss CAFOs in upcoming meetings
- Governance: No update; workgroup will meet in September
- Sourcing, Data Metrics, and Transparency: No update; working on scheduling a September meeting; Dining Services has been proceeding with getting location data on chosen produce items

August 15 transparency reporting deadline:
- From May 15 deadline: have compiled data for chicken, eggs and dairy products; still working on produce data
- Aug 15 deadline: Make data on fresh beef and pork public; continue work on 20 produce categories already identified; start taking a look at manufactured and processed foods – Sourcing, Data Metrics, and Transparency workgroup will need to identify which items this will include; workgroup to look at top 88 items and narrow down from there

Panel progress report distribution (post September 1):
- Communications workgroup to meet to discuss next steps for university and community outreach regarding report; request that workgroup meets with University Communications regarding communications opportunities; possible Twitter campaign to release one fact a day from report; would be good to ensure communication includes Honors and Scholars newsletter that goes out weekly

Strategic priorities for 2017-2018 academic year:
- Curriculum integration: Create a workgroup; workgroup to clarify what we expect to be developed as noted in Action Item Seven in Sept 2016 action plan

- Web-based reporting system: Collaborative work of the Sourcing, Data Metrics and Transparency workgroup and the Communications workgroup
- Producer and distributor outreach: Create a workgroup
- Panel reporting schedule: Smaller progress report will be delivered in Dec 2017 (workgroups to provide updates in Oct/Nov); Larger progress report will be delivered in May 2018
- Miscellaneous: Workgroups to aim to engage more students (and faculty, staff, community partners) that are not on the panel to successfully conduct their work; workgroups possibly should conduct outreach to future participants – develop a roadshow regarding panel/workgroups – RHAC could help, post flyers around campus

Academic year meeting schedule:
- Each workgroup must meet twice a month; Nicole to work with workgroup chairs to establish meeting schedules, which will vary based on workgroup; establish alternate chairs for each workgroup
- Conduct two panel meetings per month; dates to be established via Doodle poll (to look for consistent dates that work for key people); schedule be reevaluated at the end of the fall semester
- It was recognized that the ideal meeting scenario would be two workgroup meetings each month and only one full panel meeting. However, most workgroups have not been meeting regularly, so the full panel meetings are a proxy and therefore will continue at twice per month unless workgroups begin meeting more consistently. It is possible that one of the full panel meetings could be an occasion for workgroups to meet in breakout session, though it's not clear that 60 minutes is enough time to do both.